

Elder Care Consumers Requesting Certified Senior Approved Services Join as Advocates

Responding to the enormous number of inquiries to Senior Approved Services, the Senior Advocate Membership program has been developed so that more seniors can be served.

Unfortunately, when a family must hire services for a parent or grandparent they are challenged to make decisions with very little actual facts about the company in question.

Looking for choices or researching for services (which can take up to 8 or more hours) is a daunting task and then the family has to acquire an understanding of what questions to ask in the interview process, learn what type of services are most appropriate, and take a crash course on contract agreements. Generally, few families do know how to proceed and the amount of stress involved cannot be overlooked.

Even after due diligence, the family is still faced with the inability to verify the claims that a business makes or the promises it makes to provide excellent quality care. The family is forced, literally, to guess and hope that they've selected the best service for their loved ones.

Senior Approved Services (SAS) was developed to help families so that they do not have to guess. It is actively changing the way companies are selected and consequently is challenging the basis upon how a referral is actually made.

"We will only recommend and endorse a provider that has met or surpassed our stringent background process, which is heavily weighed by the responses we receive through our consumer-based survey process", states Barbara Mascio, founder of Senior Approved Services. Further, she adds, "Only those businesses with a 90% or higher satisfaction rating are included within our directory of services."

It is important to note that SAS does not earn a commission for clients, leads, or referrals. Its reporting on a particular company is based on the survey results derived by surveying each business's current and past clients. In this way, SAS can specifically recommend and endorse these businesses to potential clients without bias.

SAS is most definitely consumer driven. Seniors and family caregivers support the mission of Seniors Approve, joining SAS as it advocates for the right of all seniors to receive excellent care and to, most importantly, remain safe from physical, emotional, and financial harm or abuse.

Membership as a Senior Advocate also provides the family with full care management services and ongoing support and advocacy at an affordable group rate.

The desire to support the mission of senior advocacy as a 'consumer' of health and elder care-related services ought to alert the health and elder care industry that families and seniors sincerely want a method to validate the credibility of a service prior to entrusting that service to their loved ones.

Melinda W. of Arizona, for example, had been searching for a personal response system that she could buy for her mother who lives in Ohio. Upon seeing the Senior Approved Certification seal on the web site of Rescue Alert she called SAS to verify the certificate. A community liaison of SAS went over the latest survey results of Rescue Alert and was able to verify the quality of the Rescue Alert service and product. She later said, "Wow. How wonderful! I was so confused between all the options out there, what an incredible service you're offering to families!"

To learn more about the Senior Advocate Membership offered at three levels; the senior level, individual/family caregiver level and the business level membership, visit <http://www.seniorsapprove.com>

Health and elder care services are encouraged to learn how to qualify for Senior Approved Certification by visiting <http://www.qualityeldercare.com>

About the Author

Barbara Mascio is an active advocate for seniors and their family caregivers. She is founder of Senior Approved Services, LLC

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